

McKinsey Global Institute Job Opportunity

Editorial Director

Overview

McKinsey & Company established the McKinsey Global Institute (MGI) in 1990 as its independent business and economics research arm. Its mission is twofold: to achieve breakthrough understanding of the most important global economic issues, using a “micro-to-macro” analytical approach, and to generate insights that shape decisions by corporate leaders and policy makers. MGI publishes major reports on six research themes: productivity and growth; the evolution of global financial markets; the economic impact of technology and innovation; urbanization; the future of work; and natural resources.

MGI is seeking a publishing director who will focus on building and deriving impact from an improved institutional capability across MGI’s digital, innovation, and client communications agenda. Candidates will also be a very credible “editor in chief” with deep experience in and knowledge of: business and economics topics and concepts; content creation and production; editorial operations; people leadership.

If you fit this profile, we invite you to apply for the Editorial Director position and be part of McKinsey Global Institute.

Who You’ll Work With

You will work closely with MGI directors and partners (many of whom are economists), as well as client-serving McKinsey consultants who serve as rotational researchers within the unit. You will lead a seasoned global team (of ~10) comprising highly skilled executive and senior editors, digital and data visualization editors, senior graphic designers, and an editorial operations manager. And you will establish a network of internal leaders within the Firm’s publishing and communications communities with whom you will collaborate on MGI key initiatives.

What You’ll Do

Much of your role will involve driving MGI’s key strategic priorities. These include (but are not limited to):

- Improving the quality and authority of our research and how it is communicated
- Evolving from a focus on big flagship reports toward simpler, sharper, more serialized content
- Adopting a “digital first” publishing model, where we make innovative use of our digital channels as more than just “distribution” for our pdf reports
- Advancing our iconic vertical format into a screen-friendly format that is distinctively MGI (and longer term, keep innovating our formats)
- Driving a “visual revolution” where our research manifests in inspiring iconography and graphics (building on our usual data-rich style)
- Improving the efficiency and discipline around taking our reports from ideas to published content, while maintaining the strong level of collaboration between editors and researchers
- Developing a positive, engaged global multidisciplinary team committed to building and furthering the mission of MGI

As a strategic leader and thought partner with exceptional writing skills and a keen visual sense, we will rely on you to help lead us into the future!

Responsibilities Include:

- Help drive an overall publishing pipeline curated for thematic consistency and to be collectively powerful and relevant
- Build and cultivate the capabilities and processes needed for a digital-first publishing model, developing versatility across different digital formats beyond long form (e.g., video), and ensuring our MGI web page is a powerful and effective shopfront
- Drive design guidelines and style guides to create a strong, ownable visual identity that increases our distinctiveness and impact
- Establish and maintain relationships with McKinsey Publishing, McKinsey Quarterly, Firm Communications and other key internal and external stakeholders to help maintain and bolster MGI's reputation
- Continue to build our visualization capabilities, including dynamic and interactive graphics, creating a visual-first model to communicate our key insights, drawing on the capabilities of the Firm more broadly (e.g. video assets)
- Build and maintain stronger common processes (such as stage gates) to create a streamlined "MGI way" of production, including introducing modern tools and methods, in collaboration with production manager.
- Oversee and build a global 'one-team' ethos, where challenges, opportunities and successes are owned by the whole team across time zones
- Integrate new talent and skills beyond deep editorial talent; be an integral member of MGI's operating committee; and serve as thought-partner to our senior leaders.

Qualifications:

- Broad knowledge of current events and trends in economics, business, policy, and technology; familiarity with the media landscape;
 - Global content experience and outlook
 - Excellent and versatile writing and editing experience (15-20 years) focused on business and/or economics in a high-quality journalism, research, corporate, or think-tank environment.
 - A proven track record in digital publishing, audience development and multimedia content creation and dissemination.
 - Ability to distill complex concepts and quantitative data into easily understood written narratives.
 - Ability to focus on the big picture while simultaneously being meticulous with small details.
 - Ability to meet tight deadlines and solve problems creatively.
 - Excellent interpersonal skills; flexible team player; approachable, enthusiastic "can do" attitude
 - Proactive self-starter and creative problem solver
 - Ability to lead and influence with power of ideas and creativity and not from positional authority.
 - Proven ability to lead and develop an editorial and digital publishing team.
 - Familiarity with PowerPoint and Excel
 - Willingness to travel on occasion
 - Bachelor's degree or higher
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